

Alden announces new partnership with Seattle City Light to reduce the city's pole transfer backlog

"Double" Utility poles, aesthetically unpleasing, create a real public safety issue

BIRMINGHAM, AL – May 11, 2011 - Birmingham-based Alden Systems announces a new partnership with Seattle City Light to help reduce the thousands of backlogged utility pole transfers within the city limits. The City of Seattle is well versed in the double pole problem, as are many cities across the US. In a proactive move, "City Light is spearheading an effort to rid our distribution system of all the double poles, which will likely exceed 4,500. This number grows larger each day," according to Steve Crume, currently the Joint Use Manager at Seattle City Light.

City Light recently began using Notify Pro™, an online joint use networking site created by Alden. Notify™ will be used by City Light to standardize email communication regarding joint use work requests between the city, and their pole co-owners and attachers. It has been the complete lack of effective communication between all these various groups that led to Seattle's pole transfer backlog.

"Notify™ will play an integral part in solving this (double pole) problem by providing the necessary visibility and tracking/recording each (work request) conversation through to completion," says Crume, who also uses the cross-industry networking website to transmit and record pole transfer notices, report NESC violations and for submitting pole attachment applications.

Last month, Seattle City Light conducted training for many of their partner attaching companies, who are able to sign up for a free version of the Notify™ system. Any pole owning or attaching company can manage poles and make-ready in Notify™, which will foster better relationships and trust among the parties involved, as pole transfers become a non-issue.

With new pole attachment rules regarding timelines for make-ready work being handed down by the FCC in relation to the National Broadband Plan, Crume goes on to say, "Notify™ provides the needed visibility and timely communication required in the conduct of our business."

RESOURCES

[http:// www.notifyweb.com](http://www.notifyweb.com)

[http:// www.aldensys.com/notify](http://www.aldensys.com/notify)



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